

Executive Leadership Seminar

Seminar Dates

2023

No. E74123 **1st Session 2023**
April 17–20, 2023
Brunnen, near Lucerne, CH

No. E74223 **2nd Session 2023**
September 19–22, 2023
Boston, USA

No. E74323 **3rd Session 2023**
October 16–19, 2023
Lucerne, CH

Duration: 4 days

Course Fee*: CHF 5900.–

* excl. VAT

www.sgbs.ch/e74

Participants

Participants should be executives with responsibility from all areas of their company, who want to:

- assume more leadership responsibility in the future
- be able to vary their leadership style according to the situation
- optimize how they conduct themselves as a leader in very specific situations, like not letting pressure situations get them to forget what company philosophy and goals are, so they can analyze things clearly and make a decision that's right for the company.

Concept

If you're an experienced executive with proven success, you probably feel comfortable with the way you conduct yourself at work. But what if there are some things you could do better? If I improve my leadership skills even more, will it help my colleagues to better use their talents and take advantage of opportunities? Our *Leadership for Executives* seminar helps you answer these questions. You will assess how you

conduct yourself at work and your management style, and compare them to insights from the latest theories about successful leadership in business.

Topics

Executing or Leading?

What is easier for you, executing or leading? Doing things yourself or inspiring others to do these things just as well as you, or even better? No matter how much you work alone, even the best executives eventually reach their limits, since the day has only 24 hours. When this occurs, other ways have to be found to implement your ideas at the same level of quality. At this point at the latest, a doer will become a leader. In cases like, your leadership must multiply the effectiveness that you achieved on your own. By passing your knowledge on to an employee, that employee will be able to work effectively on drivers of success all by himself. This is the best way to achieve the desired results. Our *Leadership for Executives* seminar helps you be even more effective as a business leader.

What's the Right Leadership Style for Me?

When leading your employees to mutual success, you have several leadership styles available to you. At one end is the "Commanding people" style, at the other

end the "self-organizer" style who leads with the basic idea of providing guidelines, of delegating competencies at staff level, and managing and controlling company systems to achieve company objectives. Between these two leadership styles are numerous others. What are these? Which corresponds to your leadership style? Do you master several different leadership styles and are you able to apply the best-possible style depending on the situation? When do you come across authentic and when not? Our *Leadership for Executives* seminar gives you the chance to know your own leadership style, so you can then strengthen it even further and apply it even better.

Learning from Mistakes. Believing in Success.

Sometimes you need more than one attempt before your company can achieve real success. Mistakes are portals to opportunity, are personal experiences that should be capitalized on. The instrument you need to do this is... resilience. We'll show you how to anchor this principle of success in yourself, in your management team and your company.

Office

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CH-9000 St. Gallen

Phone: +41 71 225 40 80

Internet: www.sgbs.ch/international

E-Mail: seminare@sgbs.ch

Announcement, Confirmation, Hotel

Please complete and return the attached registration form by e-mail or post.

All announcements are accurately checked, in order to set up interesting groups.

After checking the announcement you will get a written registration confirmation and the bill for the course fee as well as detailed information to the hotel and arrival. In case of an overbooked course we will contact you immediately. Hotel reservations are directly carried out by the participants. You benefit from a very reasonable seminar flat rate. Carefully selected hotels favour a stress-free learning atmosphere.

Please note that partial participation in a course is only possible after consulting the study direction.

Course Fee, Hotel costs, Topics

The course fee (plus VAT, depending where the seminar takes place) includes tuition and all course material. Hotel charges as for example accommodation, breakfast, subsistence of the hotel or conference center are not included. These charges are billed by the Hotel directly to the participants. Of course it is possible not to spend the night at the semi-

nar hotel. In that case you pay the daily delegate rate directly to the hotel as well. The daily delegate rate of the conference centers in London, Boston and Shanghai is billed directly by the St. Gallen Business School and forwarded to the conference center.

The course fee is charged after the registration and has to be transferred by 6 weeks before the seminar starts.

Please note that missed lectures due to tardiness or absence are not refunded and cannot be made up later. It may be necessary to apply minor changes to the program in order to guarantee a successful course.

Certificate

Due to the participation of the seminar you will get a seminar certificate.

Information to the Seminar Hotels

More information regarding our seminar hotels you can find directly on the internet (www.sgbs.ch).

Change of Booking, Postponement

If attendance at a seminar has, for compelling reasons, to be postponed, an administration fee of CHF 300.- will be charged. A re-scheduling is possible only up to 6 weeks before the start of the seminar, and only once. Seminars and parts of seminars not attended are forfeited. In the case of booking changes later than 6 weeks before the start of a seminar, following re-scheduling fees will be billed: up until 4 weeks prior to the start of the course, 20% of the course fee; up until 2 weeks prior to the start of the course, 40% of the course fee; up until 1

week prior to the start of the course, 80% of the course fee. In case of a later re-scheduling the entire seminar fee is forfeited. Alternatively, a booking for a substitute participant can be made up until 4 working days before the start of the seminar. For booking a substitute participant, an administration fee of CHF 300.- will be charged.

If a participant is obliged for compelling reasons to change a booking for an individual seminar part so as to attend this in another session, then a change in booking fee of CHF 300.- will be charged. The participant should be aware, that in this case program adaptations or alterations may occur. Please therefore contact us 10 days before the start of the seminar in order to talk the seminar program over for preventing program overlaps.

Cancellation / Withdrawal

The cancellation of an enrolment (a complete withdrawal) is possible up until 3 months before the start of a seminar without charge. In the case of a cancellation (complete withdrawal) up until 8 weeks before the start of the seminar, 20% of the course fee will be charged, in the case of a cancellation (complete withdrawal) up until 6 weeks before the start of the seminar, 40% of the course fee will be charged. After this time, the entire course fee is to be paid as a forfeit, unless provision has been made via re-booking for a substitute participant.

The booking of a replacement participant or deputisation is to be made at the latest 4 working days before the start of the seminar. In the case of booking a replacement

participant, an administration fee of CHF 300.- falls due. In principle, seminars may, due to force majeure or because of an insufficient number of participants, be cancelled by the organiser at short notice, however only up until 3 weeks before the seminar start, without being liable for compensation for any resulting consequences.

Insurance, Liability, Price Changes

We recommend that you take out cancellation insurance policy covering cancellation due to illness and other occurrences. Likewise, it is the client's own personal responsibility to insure against or cover all possible damages or losses which might either directly or indirectly arise from the attendance at a seminar. No matter whether it is due to accident, illness, personal liability, theft, cancellation of the seminar by the organiser, or from damage resulting from the use of the imparted Management knowledge on the part of any participant or the company appointed to us. Any liability on our part is expressly precluded. All matters are subject to Swiss law, the place of jurisdiction is St. Gallen. By the publication of new prospectus/brochures, all previous details pertaining to contents, speakers and prices cease to be valid.

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Enrollment Form

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Switzerland

Phone +41 71 225 40 80

Internet www.sgbs.ch/international

e-mail seminare@sgbs.ch

Seminar-Name

Seminar-Number, Seminar-Date

First Name, Family Name

Company

Address

Country, ZIP-Code, City

Business type, number of employees

Telephone

Fax

e-mail

Job title

Date of Birth

Date

Signature

2023

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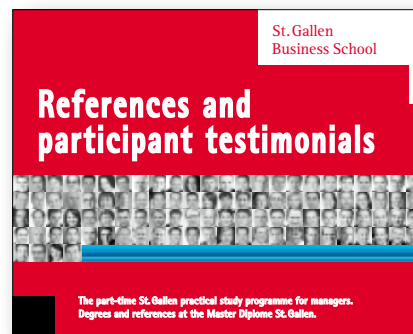
Signature

2023

Enrollment



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